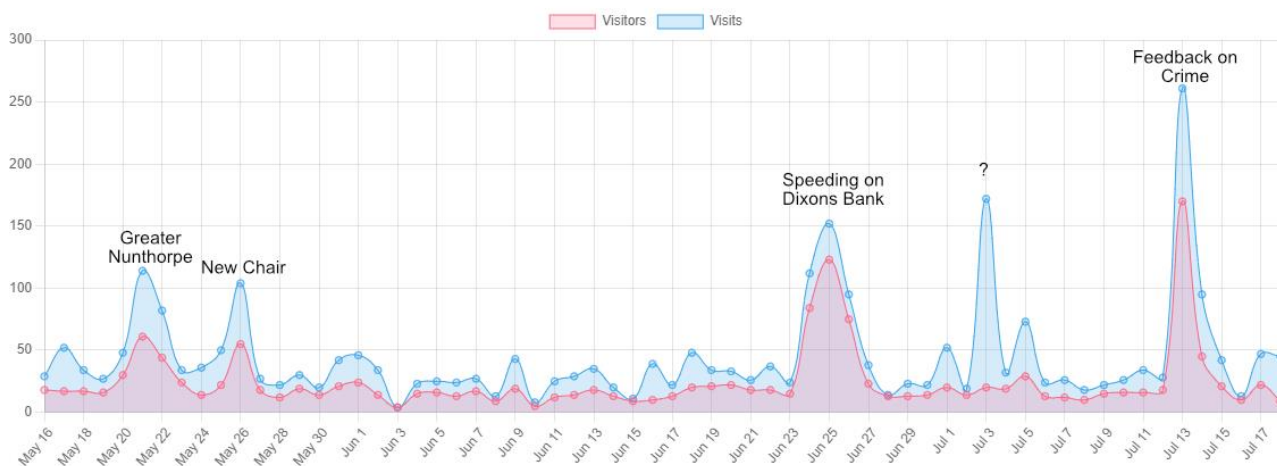


Communications Report to Nunthorpe Parish Council for meeting on 21st July 2022

Website and Email

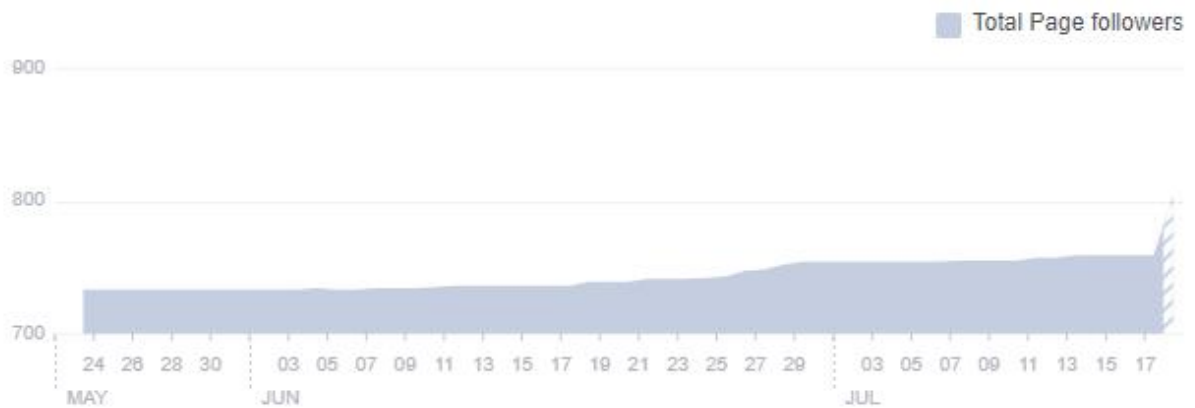
1. The situation with regard to Councillors using the paid-for Parish Council email accounts is unchanged – they are not in use in general terms. I remind all Councillors that using personal email accounts to transact Council communications makes those personal accounts completely open to examination for relevant information in the event of a Freedom of Information Request. It is bad practice. I apologise to those who have asked for additional support – I have struggled to maintain momentum here.
2. My own ability to develop the website has been significantly impacted by a continued sequence of personal health events. I have posted new news events when I've seen the opportunity. The interaction between Facebook and Website posts has not been terribly efficient in recent weeks.
3. As there has been no new information to share about the Community Centre process other than the Press Release following the EGM, we have had most interest in our posts on the speeding on Dixons Bank and some useful crime feedback. Interaction has been lower than previous months.
4. I have added a new Main Menu website page for the Neighbourhood Plan. It currently only reflects the Borough Councils' surveys (now closed) but if progress is made this is where we can add information, questions etc.



Social Media

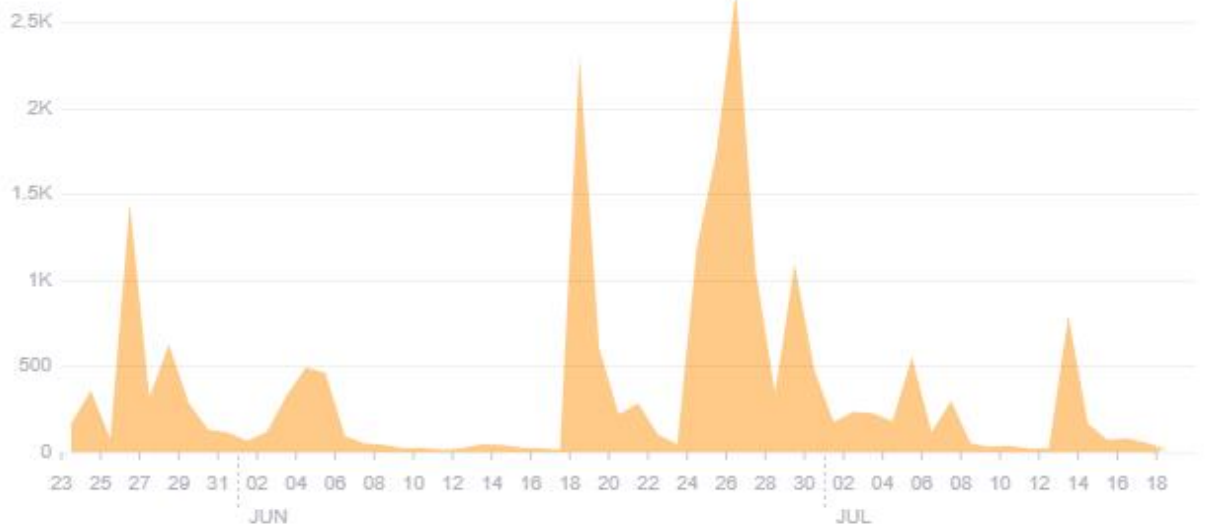
All Website News feed posts have been published on our Facebook Page, and then shared on other Nunthorpe community groups. We have seen slower growth of Facebook follower numbers. We now have 805 compared with 774 at the time of my last report, a growth of about 4%. This is very modest growth but at least is better the last time I reported.

Total Page followers: 804



Post reach

The number of people who saw any of your posts at least once. This metric is estimated.



This profile shows how infrequently we have shared matters of strong local interest. The high peaks are to do with the Public Meeting (EGM) announcement, train services and Dixons Bank speed limit. We shared a large number of posts about the Jubilee Celebrations, each of which had some hundreds of views (100 – 600).

Mike

Mike Eccles
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